

# TIPS FOR RIBBON DESIGN!

## STEP 1: CHOOSING A DESIGN

Choose images that are only 1 color  
(It'll be easiest if your image has a white background)

Choose images & fonts with thick bold lines & spaces.  
(thin lines wont print, and thin spaces will get filled in)

### GOOD EXAMPLES:



**GOOD FONT**  
*Good Font*  
**Good Font**  
**GOOD FONT**  
**GOOD FONT**  
Okay Font  
Okay Font

### BAD EXAMPLES:



*Bad Font* *Bad Font*  
*Bad font* **Bad Font**

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## STEP 2: PUTTING THE DESIGN TOGETHER!

Standard ribbon size is 4"x1 5/8"

Standard Print size is 3.4" x .9"

I use Adobe  
Illustrator and Photoshop  
to design my ribbons



You can also use  
Microsoft Word to  
design ribbons.  
See the video tutorial  
for details!

Fill the design box as much as possible  
or your design will come out really small!

### GOOD EXAMPLE



### BAD EXAMPLE



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## STEP 3: SAVE YOUR DESIGN!

Save your design as a jpg.

If designing in word, use the snipping tool (PC) or  
CMD+Shift+4 (mac) to take a screenshot

If you put a box around your design,  
don't include that in the final saved file  
(unless you want a box around your design on your ribbon)



DBZRibbon.jpg